



RESPECT YOUR ELDERS



MAKE IT FASHION

The ROARING TWENTIES *Edition*

Step into the glamour, resilience, and bold spirit of the Roaring Twenties as we honor the legacies of older adults and individuals with disabilities who have helped shape our communities.

Respect Your Elders: Make It Fashion is Circle of Care St. Louis' signature fundraising event—bringing together fashion, storytelling, and community to celebrate dignity, independence, and lifelong contributions. Proceeds support in-home care, case management, and wellness services that help older adults and individuals with disabilities thrive safely and independently.



Sponsorship Opportunities

All sponsorship levels include the opportunity to host a table at the event to share swag, materials, and resources with attendees.



Legacy Champion

\$5,000

Legacy Champions lead the way—honoring those who came before us while investing in a future rooted in dignity and respect.

Included Benefits

- Premier recognition as a Legacy Champion Sponsor
- Prominent logo placement on event signage, website, and digital platforms
- Verbal recognition during the event program
- Recognition in pre- and post-event communications and impact recap
- Reserved seating for 8 guests (ticket value \$280)
- One premium exhibitor table to showcase materials, swag, and engage attendees
- Opportunity to include a branded item or message in attendee gift bags

Trailblazer Sponsor

\$3,500

Trailblazers support progress, advocacy, and meaningful community connection.

Included Benefits

- Logo placement on event signage, website, and printed program
- Social media acknowledgment
- Reserved seating for 6 guests (ticket value \$210)
- One exhibitor table for swag and informational materials
- Opportunity to include branded items in attendee gift bags

Advocate Sponsor

\$2,500

Advocates raise their voices for dignity, inclusion, and respect in everyday care.

Included Benefits

- Logo placement on website and event program
- Social media recognition
- Reserved seating for 4 guests (ticket value \$140)
- One exhibitor table to engage attendees and share resources

Community Ally Sponsor

\$1,500

Community Allies help strengthen the circle of care that surrounds our elders.

Included Benefits

- Logo placement on website and event program
- Social media recognition
- Reserved seating for 2 guests (ticket value \$70)
- One exhibitor table for outreach and engagement



Friend of the Mission Sponsor

\$750

Friends of the Mission stand with us in honoring dignity at every age.

Included Benefits

- Name or logo recognition on website and event program
- Social media acknowledgment
- One exhibitor table to share information and materials

Model Honor Sponsor

\$280

Celebrate the confidence, individuality, and timeless style of one runway participant.

Included Benefits

- Recognition as the Honor Sponsor of one model
- Name or business listed in the program and digital platforms
- Shared exhibitor space or inclusion of materials at sponsor table (space permitting)

Event & Exhibitor Details

Individual tickets: \$35 per person

Exhibitor tables include table and chairs

Electricity available upon request

Swag and materials subject to approval and quantity guidelines

Customized Partnership Opportunities

We welcome the opportunity to design a sponsorship experience aligned with your organization's mission, values, and community impact goals.

